



# DID YOU KNOW?

**TEXTING** while driving involves the **HIGHEST** degree of driver distraction.



Wireless devices (primarily cell phones) are the **#1 driver distraction.**

**81%**

of the American population are texters sending approximately **9 Billion texts everyday.**

## ANATOMY OF DISTRACTED DRIVING

There are three types of distraction:

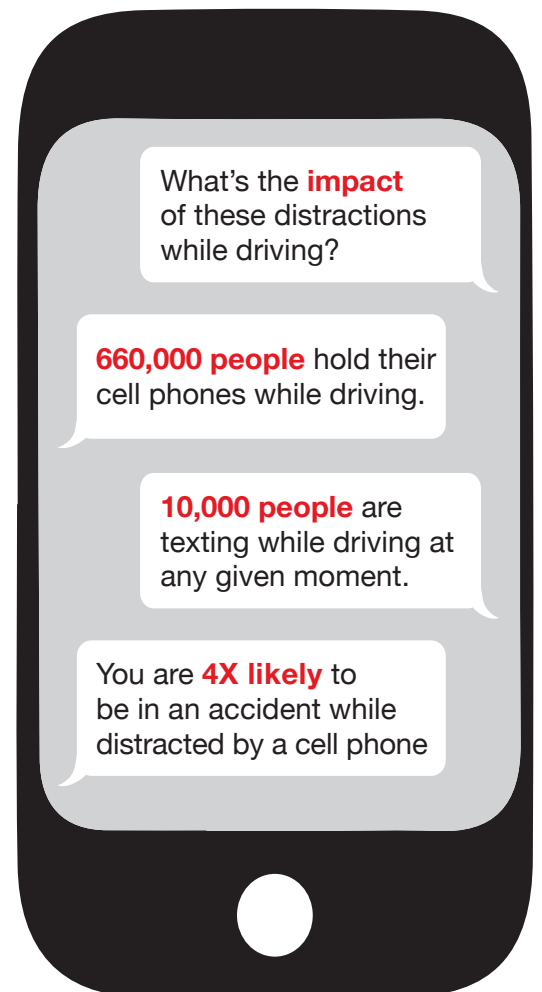


→ **VISUAL:** eyes off road

→ **MANUAL:** hands off wheel



→ **COGNITIVE:** mind off driving



Texting while driving involves **all 3 types** of distractions!

**WOLSELEY**  
INDUSTRIAL GROUP